



GMOS-Train Training Course

IPR Management in the Changing World of Economic and Social Impact

TIMELINE:

Lectures: May 6th (3 - 6 PM); May 7th (3 - 4:30 PM)

Individual/Group Consultations: May 12th, May 13th, May 14th (3 - 6 PM)

Reporting: May 20th (3 - 5:30 PM); May 21st (3 - 5:30 PM)

WELCOME TO JOIN!

ZOOM Meeting ID: 96704487593

<https://zoom.us/j/96704487593>



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IPR MANAGEMENT IN THE CHANGING WORLD OF ECONOMIC and SOCIAL IMPACT

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COURSE WORK:

We will review the challenges of cooperation between SMEs and academic institutions. We will touch on the current legal and financial framework and make a situation analysis. We will review existing incentives and mention some of the essential intermediary institutions. Finally, we will also mention some success stories of collaboration between researchers and companies and solutions to improve the situation as seen by the innovation support environment. In the second part, we'll explain why everything (or nothing) starts with intellectual property. Part of the lecture will be devoted to discussing the situation in Slovenia, at the level of the European Commission and globally. We will discuss technology transfer vehicles and topics ranging from public research organizations to the economy, actual examples of collaboration through research contracts, spin-off and spin-out companies. We will also touch upon questions regarding policies and instruments for promoting innovation and entrepreneurship at the national and EU level, based on measuring innovation. We will discuss the purpose of the Quadruple helix (science, economy, society, government), what it means in the EU and what to change to create even better conditions for progress.

PRACTICAL PART:

The practical part will be focused on addressing concrete cases from student's present professional situation or cases they have come across.

TIMELINE:

May 6th and 7th – lectures (15h-18h, 15h-16h30)

May 12th-14th – individual/group consultations (individual arrangements during the 15h-18h slots of 20 minutes to be decided)

May 20th and 21st - reporting (15h-17h30)

REPORTING:

(Groups +) Topic by email: deadline 10.5.2020

Drafts of Reports by email: deadline 17.5.2020

Presentations of min 7 max 10 mins + discussion